

Call for Artists:

Link to Application: <https://forms.gle/hBkTwrzpByRuK9738>

Exhibition Title: Winter Light, Shared Stories

Tagline: Illuminating the narratives that bring us closer.

This concept leans into the visual poetry of winter—short days, glowing interiors, illuminated windows—and pairs it with storytelling. Artists might interpret “stories” literally or abstractly, using light, shadow, and material to suggest memory, tradition, and connection. Holiday elements can appear as fragments within a broader narrative of seasonal reflection.

Theme: Gathering & Warmth

We invite visual artists to submit proposals for a series of window display installations that celebrate the spirit of gathering, warmth, and shared experience during the winter season. This opportunity encourages broad, inclusive interpretations of seasonal connection. While proposals should not center on any single holiday or religious tradition, artists are welcome to incorporate subtle or diverse holiday elements as part of a wider, universal narrative.

Opportunity Overview

Three (3) artists will be selected to design and create temporary window installations. Each selected artist will be commissioned to bring their concept to life within a designated display space.

Number of artists selected: 3

Artist Stipend per selected artist: \$500.00

Window dimensions: 48 inch (W) x 30 inch (D) x 70 inch (H)

Installation type: Rolling exterior units built specifically for "window" displays purposes visible to the public on the Hanover Theatre's plaza. Windows will be stored securely when not being presented outside of the theater during festival activities/show performances. **Artist must be aware that all work should be anchored down in some manner to allow for movement of the window displays in and out of the theater!**

Theme & Concept Direction

We are seeking proposals that interpret gathering and warmth in creative, thoughtful, and visually engaging ways. Concepts may include, but are not limited to:

Connection, community, and togetherness

Light, comfort, and refuge during colder months

Shared rituals, seasonal traditions, or moments of care

Abstract or symbolic representations of warmth and belonging

Artists may incorporate seasonal or holiday-inspired imagery, such as light, ornamentation, or celebratory motifs, so long as the overall concept remains welcoming, inclusive, and not specific to one singular holiday or tradition.

Proposal Requirements

Artists must submit fully conceptualized proposals that clearly communicate their vision. Submissions should include:

A written description of the proposed window display (500–1,000 words recommended)

Visual mockups, sketches, or renderings (highly encouraged)

Detailed explanation of materials, lighting, and spatial use within the 4' x 3' x 6' dimensions

Description of how the concept reflects the theme of gathering and warmth

Installation considerations (if applicable)

Strong proposals will demonstrate both creative vision and practical feasibility.

Submissions will be evaluated based on:

Concept originality and creativity

Clarity and depth of proposal

Alignment with the theme

Visual impact and engagement from a public-facing perspective

Feasibility within the given dimensions

Selected artists will be provided with further details regarding budget, timeline, and installation logistics.

Schedule:

**Selected artists will be provided with further details regarding finalized timeline and installation logistics.

End of selection/announcements of grantees: Monday September 14th evening

End of open call acceptances: Friday September 4th at 11:59PM EST

Windows must be done by Monday December 14th, 2026

Windows will be revealed on December 17th – evening performance